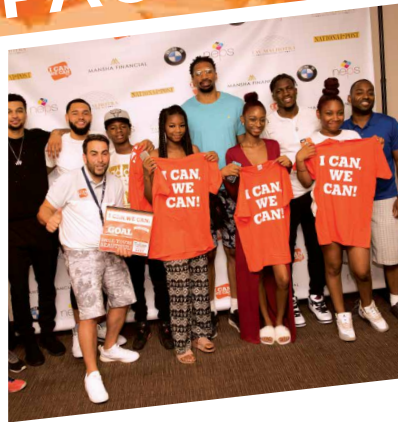


**I CAN
WE CAN
INC**

“If we can change the way our youth think and feel, we can change the world forever!”

2018 IMPACT REPORT



Mission Statement

I Can, We Can! is a new social movement that promotes the importance of: Goal Setting, Civic Engagement, & Soft Skills development to promote success.

The Reality

Being a teenager has never been easy, but today's youth face even more pressure when it comes to feeling motivated and overcoming self-perceived obstacles. While we believe there are many institutions that provide excellent forms of traditional education we are overwhelmingly shocked by the number of young people that lack the basic soft skills to become successful in life such as:

Focus Areas

- **Peer-to-peer relationship management** (people skills)
- **Projection of self-confidence** (personal motivation)
- **Practical experiential learning** (volunteering/ civic engagement)
- **Career development goal setting** (job market/ financial literacy)

Turn over to see how you have helped make a huge impact on our youth

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Because of the support and gifts ICWC has received from people like you, over the last 18 months we have been able to:

- Engaged over **400** youth in direct contact ranging from ages 8-28 in motivational talks, workshops, panel sessions and physical activity
- 15 Motivational Talks (**averaging 20-30 youth per talk**): Ridgewood E (1), Ryerson U (2), James Greive P (1), Morning Star P (1), YIPI (6), I-Lite Conference (4 DCSB) schools
- 8 Workshops (**averaging 15-20 youth per workshop**): UTM (2), ZOR B (4), Bram. YMCA (2),
- 2 ICWC hosted panel events open to the community: Mississauga (2),



Highlights from Self-assessments returned by youth attending sessions:

Out of 180 individual respondents within our youth self assessments:

- 40%** Before the workshop 40% indicate participating in Soft Skills conversations, development and seeing it as important.
- 80%** After this session 80% indicate they enjoy the sessions
- 90%** 90% indicate a higher understanding of the what Soft Skills are by the end of the session.
- 92%** indicate a greater importance to start working on their goals.
- 85%** indicate that a ICWC goal book would helpful.
- 90%** indicate that a ICWC goal setting app would be helpful.

